

EXHIBITOR CONTRACT

IMMO' The Swiss Property Fair for Investors



Company

Address

Postal Code, Place

Website

Contact person

Name / Surname

E-Mail

Telephone

Mobil

Billing address (if different from above)

1to1 Contact E-Mail

FAIR

- Booth Module 24** **CHF 3'830.—**
 Screen Option CHF 750.—
- Booth Module 48** **CHF 7'660.—**
 1x Screen Option CHF 750.—
 2x Screen Option CHF 1'500.—
 Table Option CHF 500.—

Services included:

- Your company presentation in the IMMO'Magazine (logo, short profile and address)
- Publication and linking of your company on the IMMO'Website
- Mention of your company in the guide of the financial fair

- Representation at the venue's Contact Point
- Usage of the 1to1 Meeting area
- Unlimited and free of charge ticket purchases for your visitors
- **NEW** Exhibitors benefit from a free allocation for consumption at the IMMO'Bar

- Start Up 21** **CHF 1'900.—**
- Start Up 21, for SwissPropTech members** **CHF 1'520.—**

Services included:

- Logo presence on the Start Up community module
- Your company presentation in the IMMO'Magazine (logo and address)
- Publication and linking of your company on the IMMO'Website
- Mention of your company in the guide of the financial fair

- Representation at the venue's Contact Point
- Usage of the 1to1 Meeting area
- Unlimited and free of charge ticket purchases for your visitors
- **NEW** Exhibitors benefit from a free allocation for consumption at the IMMO'Bar

FORUM

- Panel Contribution** **CHF 1'500.—**

SOCIAL MEDIA MOVIE

- Social Media Movie** **CHF 750.—**

ADVERTISEMENT (20% discount on each additional booking in the magazine)

MAGAZINE Ads & Advertorials

1/4 page, across

- German CHF 1'300.—
 French CHF 1'300.—
 Bilingual CHF 2'340.— *

1/2 page, across

- German CHF 1'900.—
 French CHF 1'900.—
 Bilingual CHF 3'420.— *

1/1 page

- Ad** **Advertorial**
- German CHF 2'600.—
 French CHF 2'600.—
 Bilingual CHF 4'680.— *

2/1 page

- Ad** **Advertorial**
- German CHF 4'680.— *
 French CHF 4'680.— *
 Bilingual CHF 8'840.— *

- 2. Cover page** **CHF 3'500.—**

* 20% discount included

WEBSITE

- Wideboard incl. Wideboard Mobil** **CHF 3'600.—**

FAIR GROUNDS

- Advertising Module incl. print** **CHF 2'900.—**

TERMS OF PAYMENT

The prices are exclusive of VAT. The invoice for the booth module, any additional options, panel contributions and advertising exposures will be issued upon receipt of registration and is payable net within 30 days of receipt.

ORGANISATION IMMO'21

Promoter: SwissPropertyFair GmbH, Seefeldstrasse 104, 8008 Zurich, www.swisspropertyfair.ch
Organisers: MV Invest AG, Seefeldstrasse 104, 8008 Zurich, +41 43 499 24 99
SwissCircle AG, Hinterdorfstrasse 21, 8314 Kyburg, +41 44 931 20 20

STATEMENT OF THE EXHIBITING COMPANY

The listed offers are based on the official invitation. By way of its signature, the undersigning company confirms that it has read and accepted the exhibitor regulations. It hereby declares that it complies with and acknowledges the regulations and any orders yet to be issued.

Please sign and return the contract to:

**SwissPropertyFair GmbH,
Seefeldstrasse 104, 8008 Zürich**

or by e-mail to:

info@swisspropertyfair.ch

Place, Date:

Stamp and legally valid signature:

EXHIBITOR REGULATIONS

IMMO' The Swiss Property Fair for Investors

www.swisspropertyfair.ch



1. ORGANISATION

Promoter:

SwissPropertyFair GmbH, Seefeldstrasse 104, 8008 Zurich
info@swisspropertyfair.ch, www.swisspropertyfair.ch

Organisers:

MV Invest AG, Seefeldstrasse 104, 8008 Zurich,
Tel. +41 43 499 24 99, www.mvinvest.ch

Swiss Circle AG, Hinterdorfstrasse 21, 8314 Kyburg, Tel. +41 44 931 20 20
www.swisscircle.swiss

2. BINDING TERMS AND CONDITIONS

In signing the exhibitor's contract, the exhibitor expressly agrees to be bound by its terms and conditions.

3. TERMS OF PARTICIPATION

Invitations to participate as exhibitors are sent to companies whose services and/or sales offerings are appropriate to IMMO'21.

4. SPACE ALLOCATION

Exhibitors' positions are allocated by the promoter. Requests for specific positions will be taken into consideration as far as possible. In urgent and justified cases the promoter reserves the right to allocate the exhibitor to another space, the size and location of which are acceptable for the exhibitor. Any exhibitor who wishes a subsequent reduction in stand space remains fully liable for paying for the whole space allocated to them if unused space cannot be relet.

5. WITHDRAWAL FROM THE EXHIBITORS'S CONTRACT

Any exhibitor withdrawing from the participation following registration by 30 July 2020 will be charged a fee to defer expenses amounting to 25% of the final amount due to the exhibitor contract. If the withdrawal results between 30 July 2020 and 30 September 2020 a fee of 50% of the final amount due to the exhibitor contract will be charged. Any exhibitor who withdraws after 30 September 2020 remains liable for 100% of the final amount due to the exhibitor contract.

6. TERMS OF PAYMENT

The charges and terms of payment for the exhibitor modules, additional options, panel inputs and advertising are listed in the invitation and the exhibitor contract. Payment for the ordered stand space becomes due once the exhibitor contract has been signed. Exhibitors who do not meet with their payment obligations in time will not be permitted to occupy their stand space, but this will not relieve them of their obligations regarding the exhibitor modules, additional options, panel inputs and advertising they may have ordered. In addition, an interest for delay of 5% will be raised when the payment deadline has expired. The promoter has the right to put any stand spaces for which the rental has not been paid by the set deadline to some other use.

7. STAND CONSTRUCTION

The promoter is responsible for setting up and dismantling the exhibitor modules and possible additional options.

8. STAND SERVICES AND CATERING

It is very much in tune with the concept of the event for there to be presentations and particular attractions on the stands, but these may not cause any disturbance whatsoever to neighbouring stands. The promoter's ruling in this respect shall be final. The catering services are guaranteed by the bar.

9. INSURANCE

It is a mandatory requirement for exhibitors to have insurance cover against fire, explosion and natural disasters for all exhibition items as well as liability insurance. Such insurance cover can be purchased from the promoter. Any exhibitor who is otherwise insured must submit documentary evidence of insurance cover to the promoter. Liability of promoter and exhibitors: the promoter accepts no duty to take care of exhibited materials and stand installations and declines all liability whatsoever. It is the exhibitor's duty to ensure that any device on display is suitably protected with equipment

satisfying the accident-protection regulations. The exhibitor will be held liable for any damage caused by its exhibition materials.

10. DURATION

Wednesday, 20 January 2021, 10 a.m. to 6 p.m.

Thursday, 21 January 2021, 9.30 a.m. to 5 p.m.

11. EXCERPT FROM THE MUNICIPAL NOISE ORDINANCE

Art. 1: For the purpose of the ordinance, noise is defined as acoustic effects which impair the health, performance or wellbeing of people.

Art. 3c.: It is prohibited to carry out any form of work that causes noise between 12 noon and 2 p.m. and from 7 p.m. to 7 a.m.

Art. 25/1: Anyone who violates the provisions of this ordinance, who removes noise protection measures or impairs their performance, will be punished in accordance with article 37 of Zurich's general municipal police regulations (Allgemeine Polizeiverordnung der Stadt Zürich).

12. COMPILATION OF THE FIRE PROTECTION GUIDELINES FOR FAIRS AND EVENTS

General information: From decorations no additional fire hazard may result. In the case of fire persons may not be endangered and escape routes not be impaired.

Material: Decorations in areas with public traffic must be of heavy in flammable material. Fire index 5.1/Classification SN EN 13501-1: (A2-s2, d0 – A2-s3, d0 – B-s2, d0 – B-s3, d0 – C-s2, d0 – C-s3, d0).

In case of fire materials may neither drip or burning nor develop poisonous gases. No inflammable decorations may be attached in escape routes. Play and advertisement balloons may be filled only with not inflammable gas or gas mixture.

Addition to material: Decorations from massif wood (e.g. boards) are also permitted, where difficult inflammable material with fire index 5.1 is required.

13. MISCELLANEOUS

Any orders and special agreements concerning IMMO'21 must be done in writing. The minimum requirement is a fax or an e-mail. Orders placed verbally will be accepted in cases of urgency, but these must be confirmed in writing. The organiser accepts no guarantee for executing purely verbal orders or forms that have been transmitted too late by the exhibitor.

14. APPLICABLE LAW AND PLACE OF JURISDICTION

All legal relations between the exhibitor and the promoter are governed by and construed in accordance with Swiss law. The parties elect the promoter's domicile as the place of jurisdiction. The promoter retains the right to reschedule, shorten, lengthen or cancel IMMO'21 should there be compelling reasons for doing so or in the event of force majeure. In such cases, the exhibitor has no right to withdraw, nor any claim for compensation. Insofar as unforeseen political or economic events, difficulties within the industry or force majeure render it impossible to stage IMMO'21, the promoter undertakes to refund any payments already made by exhibitors, deducting any costs already incurred. The exhibitor has no right to claim any compensation whatsoever if IMMO'21 is not held on justified grounds. All verbal agreements, authorisations and special arrangements must be confirmed in writing, failing which they will not be recognised. Please note, that for legal purposes the German version of the IMMO'21 regulations alone is binding in matters of interpretation.

15. BINDING FORCE

The exhibitor declares to accept these terms and conditions and undertakes to comply fully with all its regulations.

SwissPropertyFair GmbH
The Promoter of IMMO'21
Zurich, May 2020