

# ADVERTISING CONTRACT

## IMMO' The Swiss Property Fair for Investors



### Company

Address

Postal Code, Place

Website

### Contact person

First- / Surname

E-Mail

Telephone

Mobil

**IMMO'MAGAZINE** (20% discount on each additional booking in the magazine)

### Ads



#### 1/4 page, across

180 x 60 mm

210 x 68 mm \*

- German CHF 1'300.—  
 French CHF 1'300.—  
 Bilingual CHF 2'340.— \*\*



#### 1/2 page, across

180 x 129 mm

210 x 144 mm \*

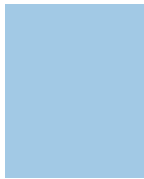
- German CHF 1'900.—  
 French CHF 1'900.—  
 Bilingual CHF 3'420.— \*\*

### Advertorials



#### 1/1 page

- German CHF 2'600.—  
 French CHF 2'600.—  
 Bilingual CHF 4'680.— \*\*

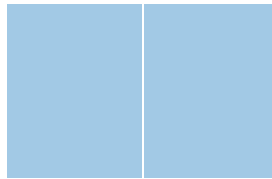


#### 1/1 page

180 x 267 mm

210 x 297 mm \*

- German CHF 2'600.—  
 French CHF 2'600.—  
 Bilingual CHF 4'680.— \*\*

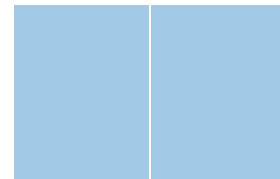


#### 2/1 page

2 x 180 x 267 mm

2 x 210 x 297 mm \*

- German CHF 4'680.— \*\*  
 French CHF 4'680.— \*\*  
 Bilingual CHF 8'840.— \*\*



#### 2/1 page

- German CHF 4'680.— \*\*  
 French CHF 4'680.— \*\*  
 Bilingual CHF 8'840.— \*\*

**2. Cover page** CHF 3'500.—

\* bled-off (plus 3 mm trim)

\*\* 20% discount included

### WEBSITE



- Wideboard**  
incl. Wideboard Mobil CHF 3'600.—

### FAIR GROUNDS



- Advertising Module incl. print**  
222 x 100 cm CHF 2'900.—

### TERMS OF PAYMENT

All rates are exclusive of VAT. The invoice for the advertising exposures is payable net within 30 days of receipt.

### ORGANISATION IMMO'21

Promoter: SwissPropertyFair GmbH,  
Seefeldstrasse 104, 8008 Zurich,  
www.swisspropertyfair.ch  
Organisers: MV Invest AG, Seefeldstrasse 104,  
8008 Zurich, +41 43 499 24 99  
SwissCircle AG, Hinterdorfstrasse 21,  
8314 Kyburg, +41 44 931 20 20

### STATEMENT OF THE ADVERTISING PARTNER

The listed offers are based on the official media data. By way of its signature, the undersigned company confirms that it has read and accepted the media data. It hereby declares that it complies with and acknowledges the regulations and any orders yet to be issued.

Please sign and return the contract to:

SwissPropertyFair GmbH,  
Seefeldstrasse 104, 8008 Zürich  
or in digital version (pdf) to:  
info@swisspropertyfair.ch.

Place / Date:

Stamp and legally valid signature: